

Click and Simple has created this privacy statement in order to demonstrate our commitment to privacy to our customers and users of this website and the services offered by Click and Simple. This Privacy Policy governs the manner in which Click and Simple uses, maintains and discloses information collected from its customers and users of its website.

Information We Collect

We may collect personal information from online users in a variety of ways, including through online forms for requesting information or ordering products and services, and other instances where users are invited to volunteer such information. Some of the data we collect is information that identifies you personally, and may include your name, e-mail address, postal address and telephone number. Click and Simple also maintains a record of contacts for customer or technical support.

Click and Simple may also collect information about how users access the website through log files and the use of cookies, and through third party services such as Google Analytics. Such information may include standard information from your web browser (such as browser type and language), your Internet Protocol ("IP") address, and the actions you take on our website (such as the web pages viewed and the links clicked).

What are Cookies?

A cookie is a piece of data stored on the user's computer tied to information about the user. We may use both session ID cookies and persistent cookies. For session ID cookies, once you close your browser or log out, the cookie is erased. A persistent cookie is a small text file stored on your computer's hard drive for an extended period of time. Your browser's help file contains information and instructions for removing persistent cookies. Cookies used on our website do not contain personally identifiable information.

Log Files

Like most standard websites, we use log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and number of clicks to analyse trends, administer the site, track user's movement in the aggregate, and gather broad demographic information for aggregate use. None of the information stored in our log files, including but not limited to IP addresses, is linked to personally identifiable information.

How we Use and Share this information

Google Analytics

We use "Google Analytics" to collect information about use of this Site, such as how often users visit the Site, what pages they visit when they do so, and what other sites they used prior to coming to this Site. Google Analytics collects only the IP address assigned to you on the date you visit this Site, rather than your name or other identifying information.

Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit this Site. This cookie cannot be used by anyone but Google, Inc. The information generated by the cookie will be transmitted to and stored by Google on servers in the United States.

We use the information received from Google Analytics only to improve services on this Site. We do not combine the information collected through the use of Google Analytics with personally identifiable information.

Google's ability to use and share information collected by Google Analytics about your visits to this Site is restricted by the Google Privacy Policy. You can prevent Google Analytics from recognizing you on return visits to this Site by disabling the Google Analytics cookie on your browser ([https://tools.google.com/dlpage/gaoptout/.](https://tools.google.com/dlpage/gaoptout/))

Special Offers and Updates

Our customers and users will occasionally receive newsletters or e-mails with information on products, services, or special offers. Out of respect for the privacy of our users, we will give them the opportunity to opt out of these emails.

Legally-Required Disclosures

Though we make every effort to preserve your privacy, we may need to disclose personal information when required by law, or if Click and Simple believes that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order, subpoena or other legal process. Click and Simple may also disclose information about you if we determine that for national security, law enforcement, or other issues of public importance, disclosure is necessary.

Third Party Websites

The Click and Simple website contains links to other sites. Please be aware that Click and Simple is not responsible for the privacy practices of such other sites or of its customers.

Maintenance of Information

While Click and Simple uses industry-standard measures to protect your information, no security measures are foolproof, and it is impossible to guarantee complete security of data sent or maintained via the internet.

Changes to this Privacy Statement

Click and Simple reserves the right to change this Privacy Policy at any time, and such changes will be posted to our website.